

## RAZER UNVEILS THE RAZER LANCEHEAD WIRELESS GAMING MOUSE

*The Razer Lancehead – the world’s most advanced wireless gaming mouse – features the revolutionary Adaptive Frequency Technology for tournament-grade wireless gaming performance and is also the first to showcase the next generation of hybrid on-board and cloud memory via the upcoming Razer Synapse Pro (Beta)*

**IRVINE, Calif.** – Razer™, the leading global lifestyle brand for gamers, today announced the world’s most reliable, tournament-grade wireless gaming mouse, the Razer Lancehead. The latest Razer mouse features Razer’s proprietary “Adaptive Frequency Technology” (AFT), the world’s most precise laser sensor, hybrid on-board and cloud memory, and an all-new ambidextrous form factor.

Razer’s advanced AFT wireless technology ensures industry-leading transmission stability by not only syncing data reporting perfectly between the mouse and the user’s system, but also connecting to the strongest interference-free frequencies within the 2.4 GHz band and adaptively hopping only when necessary. The result is lag-free data transmission between the Razer Lancehead and PC that outperforms every other wireless gaming mouse.

The 5G laser sensor in the Razer Lancehead offers true 16,000 DPI, 210 inches-per-second (IPS) tracking and 50 G acceleration. When speed and accuracy make the difference between winning or losing, the Razer Lancehead presents players with an unequivocal advantage.

The Razer Lancehead is also the first Razer device running on the soon-to-be released Razer Synapse Pro (Beta). In addition to full functionality on Razer Synapse, owners of the Razer Lancehead are exclusively invited to the upcoming Beta for Razer Synapse Pro. Using the all-new Razer Synapse Pro (Beta) unified configurator, mouse settings can be saved directly to the mouse, as well as to the cloud using the new hybrid on-board and cloud memory functionality. A player can access his or her profile and have the Razer Lancehead set up exactly as it was last used, on any computer, even without an internet connection.

The Razer Lancehead features Razer™ Mechanical Mouse Switches, co-designed and manufactured with Omron. The new switches have an extended durability of up to 50 million clicks, and are optimized to deliver the optimal response times for gaming with a click latency has been tuned to be one of the fastest in the world. In addition to this, two DPI buttons allow players to change sensitivity on the fly for every situation, even in the midst of battle.

Also launching today is the Razer Lancehead Tournament Edition wired gaming mouse. Featuring the world’s most advanced optical gaming sensor, Razer™ Mechanical Mouse Switches as well as hybrid on-board and cloud memory through the upcoming Razer Synapse Pro (Beta), the Razer Lancehead Tournament Edition gives accuracy and durability like never before.

The Razer Lancehead Tournament Edition is equipped with an esports-grade optical sensor with true 16,000 DPI and a tracking speed of 450 IPS. With a resolution accuracy of 99.4

percent, the Razer Lancehead Tournament Edition delivers pinpoint accuracy in the most intense gaming situations.

Both new mice join the Razer Chroma line of devices, which includes an array of mice, mouse mats, keyboards, headsets and laptops Powered by Razer Chroma™ lighting technology. As such, both mice come equipped with 16.8 million customizable colors and a range of stunning effects and game-integrated reactive lighting.

**Razer Lancehead**

**Price:** US\$139.99 / €149.99

**Availability:**

**Razerzone.com:** Pre-order now

**Worldwide:** May/June 2017

**Razer Lancehead Tournament Edition:**

**Price:** US\$79.99 / €89.99

**Availability:**

**Razerzone.com:** Available now

**Worldwide:** April/May 2017

**Razer Synapse Pro (Beta):** Register now at [razerzone.com/razersynapsepro](http://razerzone.com/razersynapsepro)

**Product features:**

<b>Razer Lancehead</b>	<b>Razer Lancehead Tournament Edition</b>
True 16,000 DPI 5G laser sensor	True 16,000 DPI 5G optical sensor
Up to 210 inches per second (IPS) / 50 G acceleration	Up to 450 inches per second (IPS) / 50 G acceleration
Adaptive Frequency Technology	
Razer™ Mechanical Mouse Switches	Razer™ Mechanical Mouse Switches
On-The-Fly Sensitivity Adjustment	On-The-Fly Sensitivity Adjustment
Gaming-grade tactile scroll wheel	Gaming-grade tactile scroll wheel
Ambidextrous design with enhanced rubber side grips	Ambidextrous design with enhanced rubber side grips
Razer Chroma™ lighting with true 16.8 million customizable color options	Razer Chroma™ lighting with true 16.8 million customizable color options
Inter-device color synchronization	Inter-device color synchronization
Nine independently programmable Hyperresponse buttons	Nine independently programmable Hyperresponse buttons
1000 Hz Ultrapolling	1000 Hz Ultrapolling
2.4 GHz dongle	

Razer Synapse Pro (Beta) enabled (Coming soon)	Razer Synapse Pro (Beta) enabled (Coming soon)
2.1 m / 7 ft braided fiber USB charging cable	2.1 m / 7 ft braided fiber cable
Approximate size: 117 mm / 4.6 in (Length) x 71 mm / 2.79 in (Width) x 38 mm / 1.49 in (Height)	Approximate size: 117 mm / 4.6 in (Length) x 71 mm / 2.79 in (Width) x 38 mm / 1.49 in (Height)
Approximate weight: 111 g / 0.24 lbs (Excluding cable)	Approximate weight: 104 g / 0.23 lbs (Excluding cable)
Battery life: Approximately 24 hours (with lighting) <i>(Life expectancy of the battery depends on its usage settings)</i>	

For more information about the Razer Lancehead, please visit [razerzone.com/lancehead](http://razerzone.com/lancehead).  
For more information about the Razer Lancehead Tournament Edition, please visit [razerzone.com/lancehead-te](http://razerzone.com/lancehead-te).

#### Images:

Razer Lancehead:

[http://resource-1.razerzone.com/downloads/resc/Rzr\\_Lancehead/Rzr\\_Lancehead.PNG.zip](http://resource-1.razerzone.com/downloads/resc/Rzr_Lancehead/Rzr_Lancehead.PNG.zip)

Razer Lancehead Tournament Edition:

[http://resource-1.razerzone.com/downloads/resc/Rzr\\_LanceheadTE/Rzr\\_LanceheadTE.PNG.zip](http://resource-1.razerzone.com/downloads/resc/Rzr_LanceheadTE/Rzr_LanceheadTE.PNG.zip)

#### ABOUT RAZER:

Razer™ is a world leader in connected devices and software for gamers.

Razer is transforming the way people play games, engage with other gamers and identify with the gamer lifestyle. Having won the coveted “Best of CES” award consecutively for seven years, the company’s leadership in product innovation continues to create new categories for the gaming community that is to have over 1 billion gamers worldwide.

Razer’s award-winning design and technology include an array of user interface and systems devices, voice-over IP for gamers and a cloud platform for customizing and enhancing gaming devices.

Founded in 2005, Razer is backed by Intel Capital, IDG-Accel and Heliconia Capital Management (Heliconia), a wholly owned subsidiary of Singapore investment company Temasek. For more information, visit <http://www.razerzone.com/about-razer>.

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**Razer - For Gamers. By Gamers.™**

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